FEED YOUR PRODUCTS INTO *EVERY* MARKETPLACE & SHOPPING CART!

PROBLEM

You want your products available everywhere. So what are the options?

You could use spreadsheets, if you already know how to *optimize* a feed—but it becomes almost impossible with more than a few SKUs. Or, you could use a feed management platform.

Unfortunately, many of the current options are grossly inadequate:

♦ **Too complicated**. Some are flexible, but are difficult to use— requiring complex programming.

♦ **Too simple.** Others are too simple and can't properly clean your data feeds (requiring countless hours of manual work).

♦ **Too Pricey.** Some cost tens of thousands each month but are *still* cumbersome and *still* require expensive consulting to setup. Some even charge a % of revenue, or have high minimums.

So what should you do?

Perhaps you should consider...

» feedonomics
Shopping Feeds Made Simple

Born in the cloud, tested and tweaked in the trenches, Feedonomics solves all the technical, usability and pricing problems of existing alternatives. It supports all major marketplaces, shopping carts and search engines and is fully optimized to *make you money*.
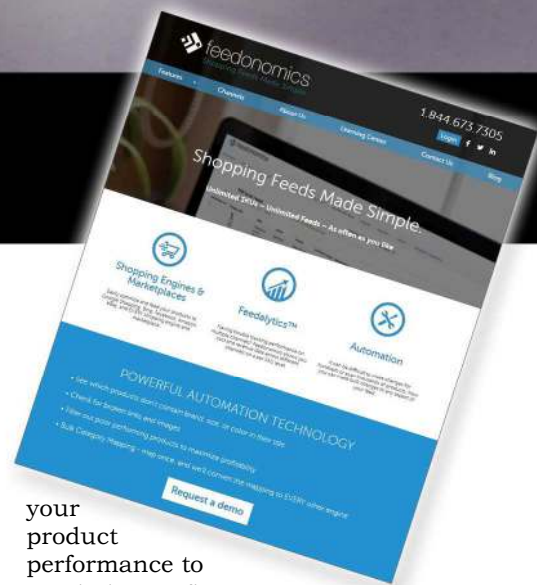
There are six main reasons to consider Feedonomics:

1. Full featured & *intelligent* feed platform
2. Most flexible—able to handle simple *and* complex tasks
3. Minimizes time and labor so you can get started quickly
4. Intuitive *linear* user interface
5. Includes 100% FULL service
6. The price performance leader

Let's consider each of these points in detail:

1 FULL FEATURED

As a full featured feed platform, Feedonomics helps you clean your product data, intelligently optimize it for each channel's requirements, and schedule updates and feed submissions to all the major sites. It also allows you to analyze, report and get alerts about

your product performance to maximize profits.

"The tool sets are so powerful, we were able to clean up all our client's feeds in days"
Josh, Agency

Main features include:

♦ Automation. Setup import, transform and export rules one time, then the system automatically repeats the process on a user-defined schedule.

♦ Cost, Revenue, Click Data Joined with Product Feed. Brings in performance metrics (cost, revenue, etc.) on a per product basis to let you filter out those that are unprofitable.

♦ Alerts. You are notified of any errors or disapprovals as they occur so you can make corrections immediately without delaying your feeds and losing sales.

♦ Automatic Performance Reports. Schedule automatic performance reports so you can always see what is working, or not, and make immediate changes to increase sales.

- Product Level Reporting. Shows reports for individual product attributes.
- Export Filtering Based on Performance Metrics. You can easily filter out poor performing products to ensure all your products remain profitable.

2 MOST FLEXIBLE

- Easily Join Data from Different Sources. Easily combine multiple fields from different data sources. Helps you create better product titles so your products show up higher (or at all) during searches.
- Flexible Sequencing Rules. Feedonomics allows you to freely sequence the rules in the order you prefer without having to create new rules from scratch.

"...once they experienced the functionality and ease of use of Feedonomics, they actually thanked me for the change."

- Use Multiple Variables in Transformers. Feedonomics saves time by allowing unlimited data removals and additions within a single rule.
- Map Any Field. Lets you take *any* field and map it into *any* other field in seconds—saving you hours of manually making your data consistent.
- Assign Rules to Single or all Exports. Assign the transformation rules and data to just a single engine or to all.
- Custom Parent/Child Variation. You can assign designated fields to both a parent and child SKU to make it easy to track and export.
- Brand Mapping Tool. You can take multiple brands names (i.e, Nike, Nike LLC, Nike and Company) and easily convert them to a single brand (Nike), saving you hours of manual edits.
- Image & Color Mapping Tool. Pulls images into the program making it easy to edit the color field so products show up correctly. No other platform offers this except Feedonomics.

3 MINIMIZES TIME & LABOR

- Feedonomics includes all the tools needed to quickly and automatically clean and optimize your data without having to learn a programming language.
- Flexible Field Mapping with Automatic De-duping. Allows you to quickly find, combine and then remove any duplicates so only unique values remain (variations of brands

(Nike, Nike Inc., etc.) without having to rename each individual value manually.

- Intelligent Category Mapping. Categorize and map your products to industry standard Google shopping categories. Feedonomics then automatically maps them to *every* other engine.
- Search and View Discovery - Before Export. Feedonomics allows you to search and view your feed using one or multiple fields at a time so you can find, view and fix any problems prior to exporting.
- Query & Preview Transformed Data. Feedonomics allows you to search and view your feed within the application after the transformation without bouncing in and out of Excel to optimize it— unlike *most* other applications.
- Query Preview Export. You can preview your results *before* exporting to ensure you have the correct data.
- Broken Link & Image Checker. Checks your data for broken destination and image links-- ensuring your export includes proper images and descriptions.

4 INTUITIVE USER INTERFACE

The Feedonomics user interface is designed to automate the feed process, while still providing easy access to the platform's powerful capabilities.

- Linear Menus. The navigation menu guides you through the process from left to right in the exact order you would create, clean and manage a feed.
- Instructional Prompts. Feedonomics provides prompts and instructions to help you throughout the setup and feed management process.

5 INCLUDES 100% SERVICE

Regardless of how intuitive the interface, if not used correctly (like knowing that color must be in the title), you still won't get the best results. Feedonomics always includes the platform *and* the service to guarantee your complete success.

- Full-Service Support Always Included. Don't know the next step in the platform? Need to know the best way to optimize your data feed? The Feedonomics support team are experts in feed optimization and management and can guide you through every step.

- Dedicated Analyst. Your account includes a dedicated analyst that will learn your business and help you through the entire process to ensure your success.

6 PRICE PERFORMANCE LEADER

When you consider the quality of the feed (that maximizes sales with the *most* optimized and clean data), with the time savings to learn, and the reduced time to clean and optimize some of the dirtiest data from multiple disparate systems, with the built-in personal hand-holding support, then Feedonomics provides the industry's absolute *best value*.

TESTIMONIALS

"The tool sets are so powerful, we were able to clean up all our clients feeds in days" Josh—Agency

"We transitioned our clients from our old feed platform, used the Feedonomics tools, and saw immediate improvements in our clients' results" David—Agency

"The training, support and service is exemplary." James—Agency

ALL MAJOR SHOPPING ENGINES, MARKETPLACES & PLATFORMS

Google shopping	Bing	Volusion
Nextag	Pronto	Yahoo!
Shopzilla	eBay	Zencart
Become	Oodle	Oscommerce
Amazon	Price grabber	ProStores
Price.com	Ebates	XCart
ShopMania	Sears	Gifts.com
Pricewatch	Newegg	SortPrice
Shop.com	Houzz	MyCoupons
Rakuten.com	Pricefalls	PriceRunner
Bigcommerce	AmeriCommerce	FindGift.com
Netsuite	Shopify	*Plus more...*

WHAT NEXT?

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