

ISSUE DATE	CLOSE DATE	CYCLE	CRN PERSPECTIVE	MARKET FOCUS	SPECIALIST FOCUS	TECH FOCUS	2007 SHOWS / CONFERENCES	ADVERTISING SUPPLEMENT
1/8/07**	12/22/06	A	**INAUGURAL ISSUE** Cover Story: Outlook 2007	Small Business	Enterprise	Security	CES, 1/8-11, Las Vegas	
1/15/07	12/29/06	B	Managed Services			Software		
1/22/07	1/5/07	C		Midmarket	Home Integration	Storage		
2/5/07	1/19/07	A	Channel Chiefs	Small Business	Health care	Networking/Infrastructure		
2/12/07	1/26/07	B				Displays	LinuxWorld, 2/14-15, NYC	
2/19/07	2/2/07	C		Midmarket	Home Integration	Printing/imaging		IT Security (Closes 1/19)
3/5/07	2/16/07	A		Small Business		Security	Channel Partners Conference and Expo, 3/4-6, Las Vegas XChange Solution Provider, 3/7-10, San Diego, CA	Future of Storage (Closes 2/2)
3/12/07	2/23/07	B	Channel Bestsellers		Custom Systems Magazine (Closes 2/16/07)	Software		
3/19/07	3/2/07	C		Midmarket	Home Integration	Storage	Novell Brainshare, 3/18-23, Salt Lake City	
4/2/07	3/16/07	A		Small Business	Government	Networking/Infrastructure	Cisco, 4/3-6, Las Vegas	
4/9/07	3/23/07	B	Profitability			Displays		
4/16/07	3/30/07	C		Midmarket	Home Integration	Printing/imaging	AIIM On Demand, 4/16-19, Boston XChange Gov't Integrator, 4/25-27, Washington, DC	
4/30/07	4/13/07	A		Small Business		Security	IBM Partnerworld, 4/29-5/2, St. Louis	Future of Storage (Closes 3/30)
5/7/07**	4/20/07	B	Channel Champs		Custom Systems Magazine (Closes 4/13/07)	Software	WiMax, 5/8-10	
5/14/07	4/27/07	C		Midmarket	Home Integration	Storage	Interop 2007, 5/20-25, Las Vegas	
5/28/07	5/11/07	A		Small Business	Financial Services	Networking/Infrastructure	ISPCON Spring, 5/23-25, Orlando	IT Security (Closes 5/11)
6/4/07	5/18/07	B	Emerging Tech 100			Displays		
6/11/07	5/25/07	C		Midmarket	Home Integration	Printing/imaging	STORAGEWORLD, 6/12-14	
6/25/07	6/8/07	A	Hall of Fame	Small Business	Custom Systems Magazine (Closes 6/1/07)	Security	C3, 6/26-28, NYC	
7/9/07	6/22/07	B		Fast Growth 100			Software	Microsoft Worldwide Partner Conference, 7/10-12, Denver, CO
7/16/07	6/29/07	C	Midmarket		Home Integration	Storage		
8/6/07	7/20/07	A		Small Business	Manufacturing	Networking/Infrastructure		Future of Storage (Closes 7/6)
8/13/07	7/27/07	B	International Markets			Displays	LinuxWorld, 8/6-9, San Francisco	
8/20/07**	8/3/07	C		Midmarket	Home Integration	Printing/imaging	XChange '07, 8/19-22, Orlando, FL	
9/3/07	8/17/07	A		Small Business	Education	Security		IT Security (Closes 8/3)
9/10/07	8/24/07	B	Sourcing			Software	GTDC Summit	
9/17/07	8/31/07	C		Midmarket	Home Integration	Storage	STORAGEWORLD, 9/18-20; CRN Fast Growth, 9/18	
10/1/07	9/14/07	A		Small Business		Networking/Infrastructure		Future of Storage (Closes 8/31)
10/8/07	9/21/07	B	Compensation		Custom Systems Magazine (Closes 9/14/07)	Displays	WiMax, 10/9-11	
10/15/07	9/28/07	C		Midmarket	Home Integration	Printing/imaging		
10/29/07**	10/12/07	A		Small Business	Enterprise	Security		
11/5/07	10/19/07	B	Top 25			Software		
11/12/07	10/26/07	C		Midmarket	Home Integration	Storage	CRN Industry Hall of Fame	
11/26/07	11/9/07	A		Small Business	Health care	Networking/Infrastructure		IT Security (Closes 10/26)
12/3/07	11/16/07	B	Demand Generation			Displays		
12/10/07	11/23/07	C		Midmarket	Home Integration	Printing/imaging		

**Ad Awareness Issues

Departments

What's News & News Analysis

CRN delivers in-depth perspective about current channel news and events. Our regular news department will cover vendor channel program updates, explore new products and share the latest research.

CRN Perspective:

Series of in-depth analysis and original research exploring critical sales issues for IT solution providers.

Demand Generation

Ongoing coverage of account wins, highlighting solution providers that are noteworthy for their ability to create demand for technology and services within new or existing customer accounts. Also covers new programs from vendors to help drive demand.

Market Focus:

The latest in product and program news tailored to small and midmarket customers.

Specialist Focus

Articles and features to highlight opportunities to specialized and vertically oriented segments of the channel, including system builders, digital home integrators and enterprise solution providers.

Upstarts & Startups

Profiles and news about emerging vendors staking their claim with the solution provider channel.

Tech Focus

Comprehensive round up of technology news including a weekly security and custom systems update.

The Numbers Sheet

Research findings on timely topics to provide insight to SPs on the latest trends.

